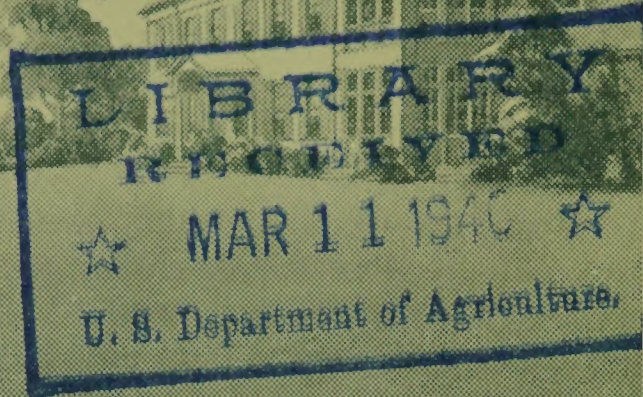


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

O.M. Scott and Sons Co.

MARYSVILLE, OHIO



SPRING 1940

Scott's LAWN SEED (Regular Mixture)

Recognized as America's leading lawn seed. It produces fine turf of deep rooting perennial grasses. The liberal content of Creeping Bent assures a bright green lawn, thick and weed-free. Does not contain Clover.

| | | | | | | | | | | | |
|--------|---|---|--------|---------|---|---|---------|----------|---|---|---------|
| 3 lbs. | - | - | \$1.75 | 10 lbs. | - | - | \$ 5.25 | 50 lbs. | - | - | \$22.50 |
| 5 lbs. | - | - | 2.75 | 25 lbs. | - | - | 12.50 | 100 lbs. | - | - | 45.00 |

We pay parcel post or express on all shipments

Scott's SHADE MIXTURE

A blend of special grasses for areas receiving sunshine less than half the day. It produces turf which harmonizes with that from Scotts (Regular) Lawn Seed. For lightly shaded lawns use equal parts of Regular and Shade Mixtures.

| | | | | | | | | | | | |
|--------|---|---|--------|---------|---|---|---------|----------|---|---|---------|
| 1 lb. | - | - | \$.75 | 10 lbs. | - | - | \$ 6.75 | 50 lbs. | - | - | \$30.00 |
| 3 lbs. | - | - | 2.15 | 25 lbs. | - | - | 16.25 | 100 lbs. | - | - | 60.00 |
| 5 lbs. | - | - | 3.50 | | | | | | | | |

We pay parcel post or express on all shipments

Scott's CREEPING BENT SEED

This is the pure strain, not mixed with different kinds of Bent and other grasses. Lawns of Scotts Creeping Bent possess that velvety, weed-free appearance which only the pure strain can produce. Creeping Bent grows in sun or partial shade. It is excellent for sowing into established lawns. Many fine lawns are made by sowing equal parts of Creeping Bent and Regular Mixture.

| | | | | | | | | | | | |
|--------|---|---|--------|---------|---|---|---------|----------|---|---|----------|
| 1 lb. | - | - | \$1.65 | 10 lbs. | - | - | \$15.00 | 50 lbs. | - | - | \$ 70.00 |
| 3 lbs. | - | - | 4.70 | 25 lbs. | - | - | 36.25 | 100 lbs. | - | - | 140.00 |
| 5 lbs. | - | - | 7.75 | | | | | | | | |

We pay parcel post or express on all shipments

Scott's WHITE DUTCH CLOVER

An acute shortage of Clover has forced a price increase. The supply of seed good enough to meet Scott standards may not last throughout the season. Weedy, inferior grades will not be substituted under any circumstances.

| | | | | | | | | |
|---------|---|---|--------|-------------------------|---|---|---|--------|
| 1/2 lb. | - | - | \$.50 | Larger amounts, per lb. | - | - | - | \$.95 |
| 1 lb. | - | - | .95 | | | | | |

We pay parcel post or express on all shipments

To estimate requirements see quantity chart on page 4

THIS IS YOUR ORDER BLANK

Scott's TURF BUILDER

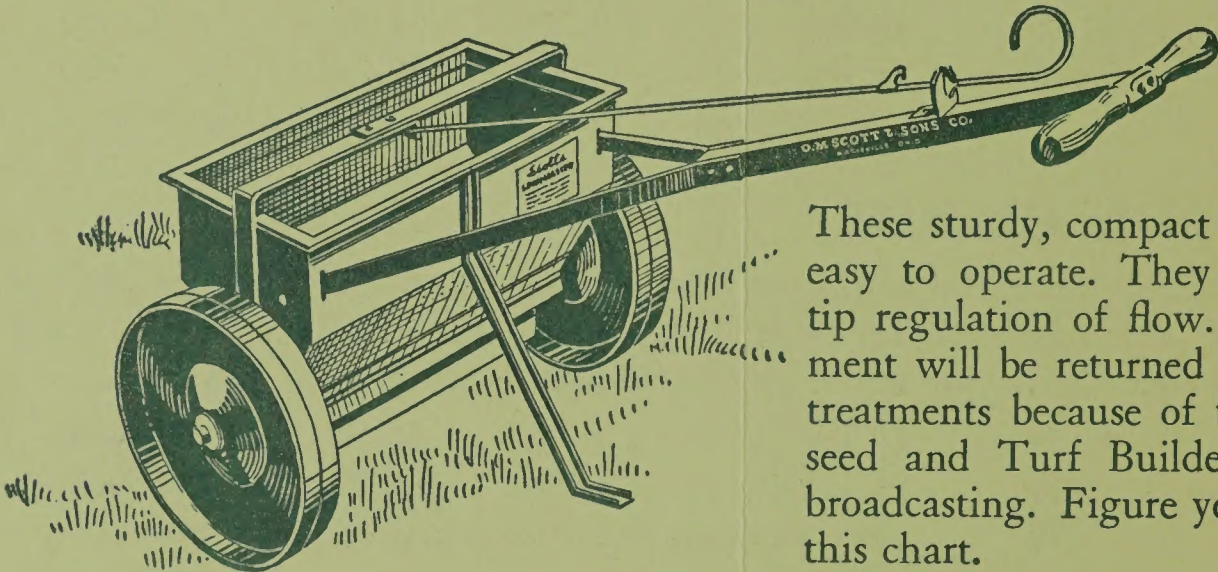
An application of this special grass food on your lawn in early spring and fall each year insures a thicker stand and greater freedom from weeds. Its use before seeding new lawns causes quicker formation of permanent sod.

Turf Builder does not contain animal or other refuse. It is clean and free from objectionable odors. It goes two or three times as far as ordinary fertilizers and lasts much longer. Apply to established lawns at the low rate of 10 lbs. per 1000 square feet. Use twice as much before seeding new lawns.



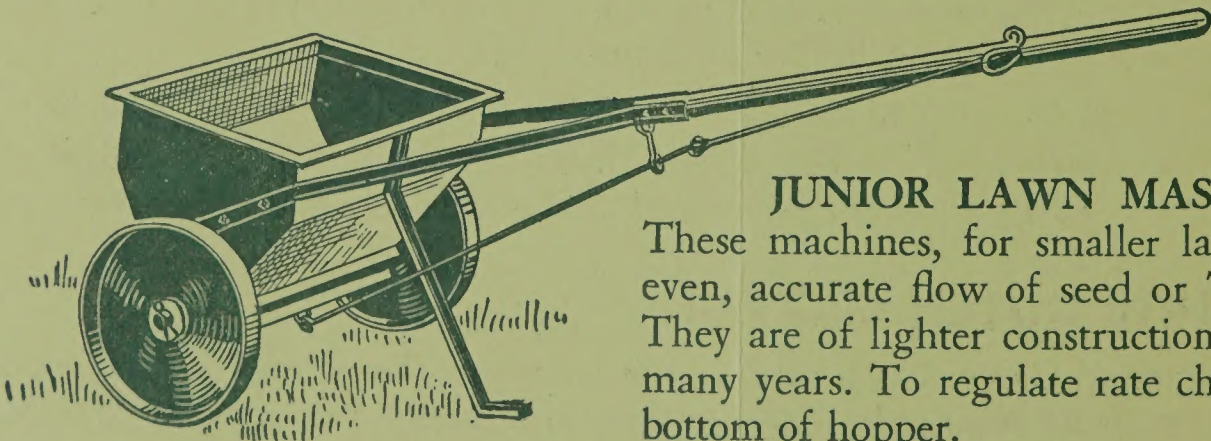
| Express Paid | | | | Freight Paid | | | |
|--------------|---|--------|----------|--------------|--------|-----------|-----------|
| 10 lbs. | - | \$1.25 | 50 lbs. | - | \$3.75 | 500 lbs. | - \$27.50 |
| 25 lbs. | - | 2.25 | 100 lbs. | - | 6.50 | 1000 lbs. | - 50.00 |
| | | | | | | Ton | - - 97.50 |

Scott's LAWN MASTERS - DISTRIBUTE SEED AND APPLY TURF BUILDER AT CORRECT RATES



These sturdy, compact machines are easy to operate. They have finger-tip regulation of flow. Your investment will be returned in just a few treatments because of the saving of seed and Turf Builder over hand broadcasting. Figure your size from this chart.

| No. | For Lawns of | Spreading Width | Price |
|-----|--------------------------|-----------------|----------------------|
| 18 | 2500 to 5000 sq. ft. | About 18 inches | \$10.00 Express Paid |
| 24 | 5000 sq. ft. to 1/2 acre | About 24 inches | 15.00 Express Paid |
| 36 | More than 1/2 acre | About 36 inches | 20.00 Express Paid |



JUNIOR LAWN MASTERS

These machines, for smaller lawns, give an even, accurate flow of seed or Turf Builder. They are of lighter construction but will last many years. To regulate rate change plate at bottom of hopper.

| | |
|-----------------|---------------------|
| Spreading Width | Price |
| About 16 inches | \$5.00 Express Paid |

O.M.Scott and Sons Company



Marionville
O H I O

Introducing The 1940 Lawn Care Series

We knew of no better place to start in the current series of bulletins than with the spring program for lawns. It is a program which should start early, the idea being that weeds are lazy about getting up.

The new index should also be placed in your binder thus putting the book in shape to render maximum service during the year ahead. If extra copies of any bulletins are desired don't hesitate to ask for them.

This issue of Lawn Care goes to approximately 300,000 home owners. It is enthusiastically read and frequently passed along to neighbors some of whom bring it back. Calls for duplicate copies indicate that when Lawn Care gets loose in the neighborhood it is hard to run down.

A large number of Lawn Care readers also have the habit of buying Scotts Seed and Turf Builder. It is a commendable custom which we recommend to all who are in search of better lawns.

Cordially yours,

O M SCOTT & SONS CO

Date.....

Name.....

Street and No.....

City and State.....

Shipping Address (if different).....

DELIVERY CHARGES PREPAID. All orders shipped the same day they are received unless otherwise specified.

| | | | | | | | | | | | | | |
|------------------------|----------|---|---|-------------------------|-------|---------------------------|------------------|-------|-------------------------------|---------|-------|-------|-------|
| Scotts Regular Mixture | | | | Brought Forward \$..... | | | | | | | | | |
| | 3 lbs. | - | - | \$ 1.75 | | Scotts White Dutch Clover | | | | | | | |
| | 5 lbs. | - | - | 2.75 | | | ½ lb. | - | - | \$.50 | | | |
| | 10 lbs. | - | - | 5.25 | | | 1 lb. | - | - | .95 | | | |
| | 25 lbs. | - | - | 12.50 | | |lbs. | - | - | @ .95 | | | |
| | 50 lbs. | - | - | 22.50 | | Scotts Turf Builder | | | | | | | |
| | 100 lbs. | - | - | 45.00 | | | 10 lbs. | - | - | \$ 1.25 | | | |
| Scotts Shade Mixture | | | | | | | | | 25 lbs. | - | - | 2.25 | |
| | 1 lb. | - | - | \$.75 | | | 50 lbs. | - | - | 3.75 | | | |
| | 3 lbs. | - | - | 2.15 | | | 100 lbs. | - | - | 6.50 | | | |
| | 5 lbs. | - | - | 3.50 | | | 500 lbs. | - | - | 27.50 | | | |
| | 10 lbs. | - | - | 6.75 | | | 1000 lbs. | - | - | 50.00 | | | |
| | 25 lbs. | - | - | 16.25 | | | Ton | - | - | 97.50 | | | |
| | 50 lbs. | - | - | 30.00 | | Scotts Lawn Masters | | | | | | | |
| | 100 lbs. | - | - | 60.00 | | | No. 18 | - | - | \$10.00 | | | |
| Scotts Creeping Bent | | | | | | | | | No. 24 | - | - | 15.00 | |
| | 1 lb. | - | - | \$ 1.65 | | | No. 36 | - | - | 20.00 | | | |
| | 3 lbs. | - | - | 4.70 | | | Junior | - | - | 5.00 | | | |
| | 5 lbs. | - | - | 7.75 | | | Lawn Care File | | \$.25 | | | | |
| | 10 lbs. | - | - | 15.00 | | | Lawn Care Binder | | 1.00 | | | | |
| | 25 lbs. | - | - | 36.25 | | | | | | | | | |
| | 50 lbs. | - | - | 70.00 | | | | | | | | | |
| | | | | Carried Forward \$..... | | | | | Total Amount of Order \$..... | | | | |

☐ Charge My Account ☐ Send C. O. D. Amount Enclosed \$.....

We are glad to accept personal checks. If you wish to open an account please give name of your bank or other reference:.....

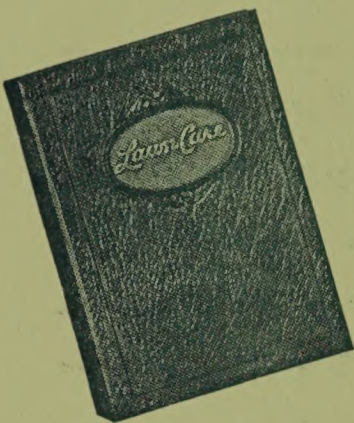
THIS IS YOUR ORDER BLANK

Scott's CREEPING BENT STOLONS

These chopped roots and runners are planted instead of seed in building new lawns. They develop a thick, solid turf of remarkable beauty and texture in record time (six to eight weeks). Suitable for fall planting only and available from August through November. Their perishable nature requires that they be planted within 48 hours after receipt. Order by square feet of area to be planted.

| | |
|--|----------------------|
| Enough stolons to plant 100 sq. ft..... | \$ 2.50 Express Paid |
| Enough stolons to plant 500 sq. ft..... | 10.00 Express Paid |
| Enough stolons to plant 1000 sq. ft..... | 17.50 Express Paid |
| Enough stolons to plant 5000 sq. ft..... | 80.00 Express Paid |

Scott's LAWN CARE BULLETINS



Lawn Care brings you timely hints and new ideas on the maintenance of your lawn. A file of all bulletins to date, with alphabetical index for easy reference, is available in paper cover. A complete set may also be obtained in a loose-leaf binder. This makes it easy to file future bulletins which will be mailed to you five times each year at no extra cost.

| | | | |
|--|---|---|--------|
| Heavy Paper Cover, <i>with Bulletins</i> | - | - | \$.25 |
| Loose-Leaf Binder <i>with Bulletins</i> | - | - | 1.00 |

FIGURE YOUR REQUIREMENTS
FROM THIS CHART

| | RATE PER 1000 SQ. FT. | |
|---------------------------------|-----------------------|------------------------|
| | Starting New Lawns | Improving Old Lawns |
| Scotts Regular Mixture | 4 to 6 lbs. | 2 to 3 lbs. |
| Scotts Shade Mixture..... | 4 to 6 lbs. | 2 to 3 lbs. |
| Scotts Creeping Bent | 3 lbs. | 2 lbs. |
| Scotts White Dutch Clover | 1/2 lb. | 1/4 lb. |
| Scotts Turf Builder | 20 lbs. | 10 lbs. |

Example of Figuring Lawn Areas

| | |
|--|---------------|
| Lot size—100 ft. x 72 ft..... | 7,200 sq. ft. |
| Less house, walk, gardens, etc. (one-third)..... | 2,400 sq. ft. |
| Actual lawn area | 4,800 sq. ft. |
| Requirements for starting new lawn on this size lot: 100 lbs. Scotts Turf Builder and 25 lbs. Scotts Lawn Seed. Use about half these amounts for improving existing lawns. | |

Complete directions in every package

To sow seed and apply Turf Builder evenly, use a Scott Lawn Master—see page 2